

NEWS



Ascension
CHARITY CLASSIC



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Stifel to become title sponsor of St. Louis PGA TOUR Champions event beginning in 2025

COMPLIANCE SOLUTIONS, INC. JOINS AS PRESENTING SPONSOR – ASCENSION,
WORLD WIDE TECHNOLOGY AND MISSOURI DIVISION OF TOURISM COMMIT SUPPORT

*The fifth playing of the Stifel Charity Classic presented by Compliance Solutions
will take place the week of September 1 – 7, 2025 at Norwood Hills Country Club*

ST. LOUIS (September 5, 2024) – Tournament officials announced today that Stifel Financial Corp., one of the nation's leading full-service investment firms, established in 1890 and headquartered in St. Louis, Missouri, will become the new title sponsor of the St. Louis PGA TOUR Champions event, with a three-year agreement beginning in 2025.

Also signing on for three years as the tournament's new presenting sponsor is Compliance Solutions, Inc., a worldwide leader in comprehensive client-centered compliance, accounting, tax, and business advisory services.

The name of the event is now the Stifel Charity Classic presented by Compliance Solutions. The fifth playing of the tournament will take place the week of September 1 – 7, 2025 at Norwood Hills Country Club.

"For Stifel, this event perfectly ties our commitment to both philanthropy and our hometown of St. Louis with our longstanding involvement with the sport of golf," said Ron Kruszewski, Chairman and CEO of Stifel. "We couldn't be more excited to help build on the success of this event alongside presenting sponsor, Compliance Solutions, broadcast partner, Missouri Division of Tourism, and proud partners Ascension and World Wide Technology. What this tournament has accomplished for charitable organizations right here in our hometown is incredible, and we're proud to help continue making a positive impact on our community."

"The PGA TOUR and its tournaments do an incredible job of giving back to the communities where they operate and serve," said Compliance Solutions Founder and President Mark Lammert. "As a native of St. Louis and North County, I'm extremely excited to join forces with Stifel and continue to elevate this tournament that does so much good in this very deserving community."

"We're thrilled to have Stifel and Compliance Solutions, Inc. join the PGA TOUR Champions family as the new title and presenting sponsors for the Stifel Charity Classic presented by Compliance Solutions," said PGA TOUR Champions President Miller Brady. "Over the past four years, this tournament has created a meaningful charitable impact in the St. Louis community while providing the passionate, dedicated fans of this region the annual opportunity to see legends of golf competing. With the partnerships of Stifel and Compliance Solutions, and the continued support of Ascension, we're looking forward to building on the excellent foundation already in place here in St. Louis."

(more)

In related news, the tournament's founding title sponsor, Ascension, will transition into a new role with the Charity Classic at the conclusion of the 2024 event. Ascension has been a driving force behind the success and growth of the tournament and will continue to support the Charity Classic beginning in 2025 as a proud partner.

"We're proud to welcome Stifel and Compliance Solutions to the tournament and continue the important work being done for charity and community in the Greater St. Louis area," said Tim Heitmann the tournament's director of competition and operations. "Thanks to the foundation created by Ascension and their sustained support, along with the backing of our broadcast partner Missouri Division of Tourism, proud partner World Wide Technology, and so many more, the future of the Stifel Charity Classic presented by Compliance Solutions is bright."

"Thank you to Ascension for their outstanding leadership over the last four years. Their contributions and support have made a tremendous difference in the St. Louis region," said Missouri Lieutenant Governor Mike Kehoe. "I would also like to thank World Wide Technology and the Missouri Division of Tourism for their ongoing support of this event. The tournament highlights Missouri as a premier golf destination on a national level. I look forward to the success of the Stifel Charity Classic presented by Compliance Solutions and its support for local charities and the St. Louis community."

The Stifel Charity Classic presented by Compliance Solutions will continue the tournament's legacy of giving in North St. Louis County and the surrounding Greater St. Louis area. The tournament has generated more than \$2.6 million in giving for charitable organizations since its inception in 2020.

About Stifel Charity Classic presented by Compliance Solutions

The Stifel Charity Classic presented by Compliance Solutions is an official event on the PGA TOUR Champions operated by Tournaments for Charity, a 501 (c) 3 non-profit entity. This 54-hole stroke play golf tournament features 78 PGA TOUR Champions professionals competing for a \$2.1 million purse. The event is designed to showcase the best golf on the PGA TOUR Champions for the enjoyment of spectators and to benefit local charities in the North St. Louis County area and beyond. All three official rounds will be internationally televised on Golf Channel. For more information, visit ascensioncharityclassic.com.

About Stifel Financial Corp.

Stifel Financial Corp. (NYSE: SF) is a financial services holding company headquartered in St. Louis, Missouri, that conducts its banking, securities, and financial services business through several wholly owned subsidiaries. Stifel's broker-dealer clients are served in the United States through Stifel, Nicolaus & Company, Incorporated, including its Eaton Partners and Miller Buckfire & Co., LLC business divisions; Keefe, Bruyette & Woods, Inc.; and Stifel Independent Advisors, LLC; in Canada through Stifel Nicolaus Canada Inc.; and in the United Kingdom and Europe through Stifel Nicolaus Europe Limited. The Company's broker-dealer affiliates provide securities brokerage, investment banking, trading, investment advisory, and related financial services to individual investors, professional money managers, businesses, and municipalities. Stifel Bank and Stifel Bank & Trust offer a full range of consumer and commercial lending solutions. Stifel Trust Company, N.A. and Stifel Trust Company Delaware, N.A. offer trust and related services. To learn more about Stifel, please visit the Company's website at www.stifel.com. For global disclosures, please visit <https://www.stifel.com/investor-relations/press-releases>.

About Compliance Solutions, Inc.

For 20-plus years, Compliance Solutions Inc. has provided turnkey solutions to sales & use tax, transaction tax calculations, tax mapping, and tax preparation, filing & remittance needs to businesses of all sizes -- from small business in one state to international complex enterprises. Compliance Solutions is committed to exceeding expectations for all clients by providing extraordinary service via automated and integrated solutions, along with personal service and vast experience. Compliance Solutions provides audit defense services, consulting, and corporate income and property tax services. Compliance Solutions is SOC 2 and 3 compliant and with our data centers, network management, customize software, we are able to efficiently comply with all transaction tax reporting & remittance requirements Federal, State, County/Parish/Borough, City, E911 and other government & quasi-government requirements on behalf of our clients, along with providing a 24/7/365 online Tax Library of your filed returns on our Client Portal. Our services in tax calculations provide year-round billing assistance, whether the services are needed via API, file transfer or a customized solution, and include tax mapping of products & services to apply the correct jurisdictional government compliance requirements. Our services are from Registrations/Incorporation to ongoing compliance to Exit strategies and M&A engagements or a client selection of one or all of the service offerings. For more information about Compliance Solutions please visit www.csilongwood.com, email customerservice@csilongwood.com, or by calling 407-260-1011.

About PGA TOUR Champions

PGA TOUR Champions is a membership organization of professional golfers 50 and older, including 33 members of the World Golf Hall of Fame. The Tour's mission is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back and generate significant charitable and economic impact in tournament communities. All events are televised in the United States, with most receiving complete coverage on Golf Channel, the exclusive cable-television partner of PGA TOUR Champions. Internationally, telecasts air in excess of 170 countries and territories, reaching more than 340 million potential households, and distributed in 15+ markets via GOLFTV. Follow PGA TOUR Champions online at PGATOUR.com, at facebook.com/PGATOURChampions, on Twitter @ChampionsTour and on Instagram @pgatourchampions.

About HNS Sports Group

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 125-plus years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit www.hnssports.com.

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